

CITY OF BURIEN, WASHINGTON

Art Commission MEETING MINUTES

Date: May 26, 2009

Time: 6:30 p.m.

Arts Commission Members Present:

<input checked="" type="checkbox"/> Shelley Brittingham	<input checked="" type="checkbox"/> Virginia Wright
<input checked="" type="checkbox"/> Donna DiFore	<input checked="" type="checkbox"/> Robbie Howell
<input checked="" type="checkbox"/> Rochelle Flynn	<input checked="" type="checkbox"/> Dane Johnson
<input type="checkbox"/> Victoria Hall	<input checked="" type="checkbox"/> Kathy Justin

Staff Present:

Gina Kallman, Cultural Arts Supervisor
Debbie Zemke; Recreation Manager

Guests:

Maureen Hoffman, Past Arts Commissioner and Burien Resident
Randi Lacey, Past Arts Commissioner and Burien Resident

Minutes

Meeting called to order.

Minutes approved. Rochelle moves, Dane seconds.

Introductions:

Virginia Wright and Robbie Howell are welcomed as official arts commissioners.

Burien Comprehensive Plan

Debbie reported on the Comprehensive Plan. The BEDP (Burien Economic Development Partnership) was asked to weigh in on the city's comprehensive plan. They asked the Arts Commission for input as they recognized the impact the arts have on the city's economic development. Debbie thanked Maureen and Donna for helping to educate BEDP on the arts in the city. An arts commission committee met to come up with recommendations. In short, the committee felt that attention needed to be paid to small, local businesses, artists and arts orgs should be supported, Ambaum needs attention (some ideas are the bus shelter project or banner project.) Dane mentioned the possibility of bringing arts education to 153rd or other areas. Robbie will find out what makes a "regional" library. The arts commission also felt that the city needs to be more business friendly with signage regulations and that it would be helpful to have locations around the city where arts and non-profit organizations could promote their programs. The commission hopes to bring a community development staff member to present to the Arts Commission to learn about sign regulation. *Please see attached recommendations for detailed report.*

AREAS OF FOCUS REPORT

Visual Arts: Arts Education— Debbie passed out design from Dale Copeland from PSSC (Puget Sound Skills Center) of the eagle sculpture made by students to be installed at B/ IAS. The sculpture will be installed with the entire class in attendance on June 5th. Kathy is working on

some publicity. Erin at Highline High School contacted Kathy about installing painted hubcaps to be installed at B/IAS. They may be installed on June 13th along with work party.

Visual Arts: Public Art/ B/IAS— B/ IAS event update has been sent out. B/IAS did not receive the BRAFF grant and is waiting to hear back from 4-Culture about grant. B/ IAS will be adding two more movie nights (Metropolis and possibly a local student made zombie movie).

Performing and Literary Arts – Rochelle is looking at the possibility of staged readings such as Readers Theatre, possibly at Burien Press, B/ IAS, etc. Dane mentioned that poetry reading and Open Mic are also at being held at Café Mundi.

SPECIAL PROJECTS

Burien Aesthetic Master Plan—Cultural Identity...Maureen forwarded info that she has gathered over the past year to arts commission for use while she is gone. The banner project is in research phase at the moment. Maureen will be available by e-mail and phone in Italy if anyone has questions.

May 13 SOCO Arts Commissioner Summit Meeting Report -- Shelley reported on event. The events were a great opportunity for arts commissioners around South King County to meet and discuss ideas and topics. They were able to learn what other Arts Commissions are working on, how their commissions function, etc. All believed there was lots of opportunity for more discussion and collaboration and would like to do again, possibly a half day event.

Staff Report

Transit Center Update—Julie Burger and other public art work has been installed at the new Burien Transit Center.

June 13th Town Square Event—the public is invited to celebrate the New Town Square Park, Library and City Hall. The event will be from 10am-2pm. All are invited to stop by and tour the facilities, enjoy the entertainment and meet the artists who created the new public art.

American for the Arts Conference— The annual American for the Arts Conference will be held in Seattle this year from June 17-19th.

Meeting adjourned

2.11 ECONOMIC DEVELOPMENT ELEMENT

Overall Mission Statement: *Ensure Burien is the best place to work, live, learn, shop and visit.*

Discussion: The important factors in determining whether people or businesses locate in Burien are the area's ability to provide employment opportunities, healthy businesses, quality public services and public safety, a healthy natural environment, good schools, strong neighborhoods, and efficient traffic circulation. **By embracing arts and culture as a signature element of it's identity, Burien also recognizes the economic benefits that the cultural arts brings to the City by attracting regional visitors and media attention.** The Economic Development Element will help Burien achieve this mission statement and also improve our City's quality of life and economic health. Two specific projects that are significant steps towards achieving the mission statement are the downtown redevelopment and the northeast redevelopment area.

Goal ED.1

Maintain a strong partnership with the Burien business community.

Discussion: The City realizes that while the public sector can shape and influence development, it is the private sector that generates community growth. Thus, in order to compete for economic resources in a highly competitive environment, Burien must be proactive by cooperatively working with the private sector.

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| Pol. ED 1.1 | Continue support for Discover Burien and for the role of the Burien Business and Economic Development Partnership. |
| Pol. ED 1.2 | Maintain an open dialogue with the business community. |
| Pol. ED 1.3 | Work cooperatively with the Southwest King County Chamber of Commerce. |
| Pol. ED 1.4 | Make the retention and expansion of existing businesses a priority. |
| Pol. ED 1.5 | Create new opportunities through public-private partnerships. |
| Pol. ED 1.6 | Use the Burien Business and Economic Development Partnership to assist implementing these policies. |
| Pol. ED 1.7 | Encourage businesses to hire local residents. |
- **Support and help stabilize Burien's unique and small businesses, since they especially contribute to Burien's identity and character.**
 - **Acknowledge the benefits and capacity that small, locally-owned businesses have towards building "community" and contributing to Burien's quality of life.**

Note: Policy numbers may not be consecutive. Through the Comprehensive Plan amendment process, some policies have been deleted from this chapter while existing policy numbers have retained their original sequence. Information on past Comprehensive Plan amendments is available at the City of Burien Community Development Department.

Goal ED.2

Diversify the City's economy and market the community.

- Pol. ED 2.1 Welcome new businesses by promoting opportunities for a variety of retail, office and manufacturing uses to locate in the community.
- Pol. ED 2.2 Encourage the use of incubator facilities to attract start-up businesses.
- Pol. ED 2.3 Explore opportunities to attract tourists and tourism development.
- Pol. ED 2.4 Expand use of festivals, events, attractions and other techniques to create a positive image.
- Pol. ED 2.5 Work with Discover Burien, the Burien Business Economic Development Partnership, the Southwest King County Chamber of Commerce and other organizations to promote the economic development potential and amenities of the City.
- Pol. ED 2.6 Promote the advantages of Burien's location proximate to downtown Seattle, an international airport, and two regional highways.
- City should research, meet with, and actively recruit unique & small business owners in the Puget Sound region that could "fit" Burien's character.
 - Assist with finding and promoting affordable live/work art studio space and recruiting, attracting, and retaining residential artists once they're here.

Goal ED.3

Promote the revitalization of downtown Burien to create a dynamic commercial core for the Highline area pursuant to policies DB 1.1 – DB 2.11 and other downtown related policies.

- Establish a "Cultural District" or "Arts Campus" near the downtown core.
- Design a better "connection" of 152nd St. in Old Burien to the remainder of the street east of Ambaum to 1st Ave S.
- Design and install artist-designed street signs, way-finding kiosks, and/or other visual identity-markers that clearly set the cultural "tone" in both the downtown core and throughout the City.
- Pursue establishment of a small downtown Performing Arts venue that can bring "pre" and "post" event audiences and regional visitors to restaurants, cafes, and other related businesses.

Goal ED.4

Guide the development of the Northeast Redevelopment Area to ensure a high number of jobs with family wages and replace the lost tax base pursuant to Pol. SE 1.5.

Goal ED.5

Support a transportation system making it convenient to travel from, to and through the City of Burien pursuant to objectives TR 1.1 – TR 9.2, MM 3.1 – MM 3.13 and TL 3.1 – TL 3.3.

Goal ED.6

Strengthen partnerships with other government and non-profit organizations.

- Pol. ED 6.1 Work cooperatively with Port of Seattle, King County, and other agencies to focus on economic growth and job creation in Burien.
- Pol. ED 6.2 Act to influence federal and state legislation and regulations affecting Burien's economy.
- Pol. ED 6.3 Seek to increase federal, state, regional and local grants.
- Pol. ED 6.4 Partner with neighboring jurisdictions to develop the Highline region.
- Pol. ED 6.5 Work with appropriate local and regional human resource and social service agencies to provide programs for underemployed and unemployed people in the community.
- Pol. ED 6.6 Support the King County Library System's Burien branch and maintain it as a regional branch. *****will want to correct this. The new Burien Library ended up not being designated by KCLS as "regional".***
- Pol. ED 6.7 Support appropriate economic development efforts in SW King County, recognizing the benefits gained by Burien residents when jobs are created in any part of the sub-region.

Goal ED.7

Continue improving educational opportunities and public education.

- Pol. ED 7.1 Create a partnership with Highline School District to improve student educational performance and graduation rates.
- Pol. ED 7.2 Support tutoring and mentoring programs in cooperation with the Highline School District to advance student performance in reading, mathematics and other basic academic skills.
- Pol. ED 7.3 Encourage parents to be more involved in the education of their children.
- Pol. ED 7.4 Develop and promote pre- and after-school programs for children and working parents.
- Pol. ED 7.5 Examine ways to increase English as a Second Language class offerings for parents, business owners and employees.
- Pol. ED 7.6 Encourage programs providing training for young people entering the job market and for the general populace in need of training/retraining.
- Pol. ED 7.7 Encourage greater communication between educational and training providers and businesses, employees and residents to better meet community needs.
- Pol. ED 7.8 Increase access to the services, training and educational opportunities offered by Highline and South Seattle Community Colleges, other regional technical and vocational colleges, and higher educational institutions.
- **Actively recruit Arts Educational Institutions to the City's downtown core.**
 - **Incorporate arts education opportunities for both residents and visitors.**
 - **Promote the understanding that "arts education" isn't limited to "creating artists". Rather, it refers to educating the "whole" person and**

providing individuals with necessary frames of reference to become culturally-literate.

Goal ED.8

Expand and improve services supporting quality business and residential environments.

- Pol. ED 8.1 Create a Community Renewal Agency or similar development authority to support redevelopment efforts.
- Pol. ED 8.2 Provide programs and/or partner with other agencies to upgrade sub-standard single family, multi-family, and commercial properties.
- Pol. ED 8.3 Adopt design standards for new multi-family and commercial construction.
- Pol. ED 8.4 Continue to provide an active code compliance program that is equitable and responsive.
- Pol. ED 8.5 Support a Demonstration Housing Program (Pol. HS 1.20) to allow flexibility in the design of quality residential infill developments.
- Pol. ED 8.6 Protect the beauty and function of the natural environment to maintain a community where workers want to live and work.

Goal ED.9

Develop a balanced regulatory environment promoting economic activity and a high quality of life.

- Pol. ED 9.1 Balance zoning and land use regulations to stimulate economic growth and re-development while promoting a high quality of life.
- Pol. ED 9.2 Regularly evaluate how regulations promote or constrain economic development.
Change the word “regularly” to “annually” (see 1st bullet below).
- Pol. ED 9.3 Provide high quality customer service and an equitable and efficient development review/land use permitting process.
- Pol. ED 9.4 Provide prompt access to information and data relevant to economic activity.
- **Implement annual evaluation process regarding City’s regulatory systems to measure existing businesses’ stability and overall economic development.**
 - **Review and evaluate Sign Ordinance guidelines relative to cultural arts organizations’ ability to successfully market their programs.**

Goal ED.10

Make every resident an ambassador for Burien.

- Pol. ED 10.1 Champion cultural and ethnic diversity in City-planned events and activities.
- Pol. ED 10.2 Encourage ethnic business leaders to become actively involved in City affairs.
- Pol. ED 10.3 Provide programs and facilities for all families and youth relating to jobs and business opportunities in the community.

Pol. ED 10.4 Increase communication and outreach to all citizens so that they are informed and can participate in City activities.

- See 3rd bullet (under “Attractive” comments) next “Goal” below, since that bullet might fit better here.
- Identify more ways to use the City’s youth groups as community resources.

Goal ED.11

Make Burien a safe and attractive place to work, live, shop and visit.

Pol. ED 11.1 Encourage police to work with residents and the business community to keep Burien a safe place to live and work.

Pol. ED 11.2 Make safety and crime prevention in business districts a priority.

Pol. ED 11.3 Continue to provide a crime-prevention program for apartment owners and managers.

Pol. ED 11.4 Promote actions ensuring a clean and attractive community.

Pol. ED 11.5 Encourage local businesses to develop hazard mitigation plans.

Re: the “ATTRACTIVE” portion of this Goal:

- Design and install artist-designed banners that can illustrate the City’s diverse cultural ethnicities while also adding to the City’s physical aesthetics.
- Focus on Ambaum Ave. as the next area for aesthetic improvement, recognizing that Ambaum is a major and “impressionable” corridor leading into the City with major bus routes.
- Expand upon the 1-day “Clean Sweep” concept by establishing year-round “pick up bag” stations in high-pedestrian traffic areas.* (see page 2-7)

Re: the “VISIT” portion of this Goal:

- Embrace the concept of “Cultural Tourism” as another City economic development opportunity.
- Market Burien as a place of integrated wellness in addition to medical wellness.
- Promote the City along w/it’s beautiful natural environment (beaches, forest, cultural art events, culinary amenities, shopping, yoga, massage, etc.) as an overnight “wellness” destination to refresh and invigorate oneself.
- Work w/Burien’s three “Beds and Breakfasts” to promote these overnight “wellness packages” to attract regional visitors.

Goal ED. 12

Monitor economic changes and implementation actions to ensure the policies are being implemented.

(Note: Throughout the Economic Development Element references are made to current organizations. These references are not intended to prescribe the City from working with other organizations or successor organizations that allow the City to accomplish the goals and mission contained in this element.)

**Goal: For pedestrians to pick up any amount of sidewalk litter at any time while they're out walking. Could generate civic pride in an easy & low-cost way, give more sidewalk & street aesthetic "ownership" to pedestrians, and implement something unique that other cities don't have.*